# BJA BULLETIN

India Bullion And Jewellers Association Ltd.

15TH March 2025

### 10<sup>th</sup> edition of IIBS puts the spotlight on trends, policies, and innovations in the bullion and jewellery markets

Platform for key stakeholders, including refiners, jewellers, traders, policymakers, and financial institutions to deliberate key issues



The 10<sup>th</sup> edition of India International Bullion Summit (IIBS-10) organized by India Bullion & Jewellers Association's (IBJA) was held in Mumbai on 7<sup>th</sup> & 8<sup>th</sup>

March, 2025. More than 800 bullion dealers and jewellers attended this event.IIBS provided a platform for key stakeholders, including refiners, jewellers, traders, policymakers, and financial institutions to deliberate. IIBS was formally unveiled by **Dr. Hasmukh Adhia** - IAS (Retd.) - Chairman, GIFT City in the presence of Guests of Honour **Pradeep Ramakrishnan** -Executive Director - International Financial Services Centres Authority (IFSCA), **Prithviraj Kothari** - National President - India Bullion and Jewellers Association Ltd (IBJA), **David Tait** - Chief Executive Officer - World Gold Council, **Shivanshu Mehta** - SVP & Head-Bullion, MCX Director, IIBX IFSCÂ LTD, **Rajesh Rokde** - Chairman - All India Gem and Jewellery Domestic Council (GJC), **Samit Guha** - Chief Financial and Technology Officer -MMTC - PAMP India Private Limited.

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Dr. Hasmukh Adhia, IAS (Retd.)- Chairman, GIFT City said, "Don't be complacent about the US tariff as the collateral damage will happen to India, but we have to watch out how industrial trade will shape and we hope that the outcome of US tariff will be good on India. I believe the Indian economy is doing well but India needs formalization of gold and we would like to address any concerns of the bullion Industry. I wish IBJA a grand success. Thank you for organizing this knowledgeable summit and inviting me to be a part of it."

Prithviraj Kothari, National President, IBJA speaking at 10th IIBS said, "Bullion and Jewellery plays a great role in boosting the economy and it will continue to in future. Also, Gold and Silver has been in the limelight for the past five years and will continue further. IBJA has been active to support industry and to help grow the jewellery industry, we make sure that Gold Monetization Scheme is more accessible to SME Jewellers and IBJA is committed to maintain transparency in the Gold and Bullion Industry. I welcome everyone on behalf of IBJA to take advantage of this summit and thank you for the overwhelming response."





**0<sup>TH</sup> INDIA INTERNATIONAL BULLI** 

10TH INDIA INTERNATIONAL BULLION SUMMIT





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INDIA INTERNATIONAL JEWELLERY SHOW 2025 21<sup>st</sup> - 24<sup>th</sup> March, 2025 BIEC, Bengaluru





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#### EVENT



The panel discussion included topics like Silver Industry Growth – Challenges And Opportunity, India's Golden Ambition For Jewellery Market, Bringing Artisan In Main Stream, Leadership in Retail Jewellery Business, Is FTA & CEPA Distorting Market, Vision 2047 For Gold Industry by World Gold Council, Cyber Fraud in Gems & Jewellery Sector, Generating Funds For Gold Industry, Hedging Tool For Jewellers In Volatile Market, Bullion Hallmarking - A Way Forward, Opportunity at IIBX, Consumer Insights: The Role of Gold Jewellery, Gold Outlook and Regulation Governing Bullion And Jewellery Market was also discussed.

Speakers for the conference included eminent personalities like Sachin Jain - World Gold Council, Sudheesh Nambiath – DMCC, Prof. Sundaravalli Narayanaswami - India Gold Policy Centre (IGPC), Harish Pawani - Bin Sabt Jewellery LLC, Dubai, Dr. Saurabh Gadgil - PNG Jewellers, PR Somasundaram - Industry Alumnus, D. K. Surana - Intensive Fiscal Services Private Limited, Ashok Gautam - India International Bullion Exchange IFSC Ltd (IIBX), Avinash Pahuja - ORO Precious Metals Pvt. Ltd., Varghese Alukkas - Jos Alukkas, Ba.Ramesh - Thangamayil Jewellery Limited.

The most interesting discussion was in respect of the Regulation Governing Bullion and Jewellery Market looks at the gold industry. **Sachin Jain** -Regional CEO, India of World Gold Council explained about the Vision 2047 For Gold Industry. **Shivanshu Mehta** - SVP & Head-Bullion- Multi Commodity Exchange of India Limited (MCX), Director, IIBX IFSC LTD explained Hedging Tool for Jewellers in Volatile Market.

Elwin Jose - Head – Product Development, Strategy and Services - National Stock Exchange of India Ltd (NSE) explained the Pathway for Price Risk Management: Integration Bullion Spot & Derivatives Market. Ashok Gautam -MD & CEO- India International Bullion Exchange IFSC Ltd. (IIBX) and Ajit Mauskar - Director, Market Infrastructure India and Middle East - World Gold Council explained the opportunity at IIBX. Kavita Chacko - Research Head, India- World Gold Council explained Consumer Insights: The Role of Gold Jewellery. Prithviraj Kothari- National President - India Bullion and Jewellers Association Ltd. Stated that IBJA will continue to work for the benefit of industry bringing transparency to the entire trade. IBJA has also launched initiatives such as the "IBJA Verified Tag" for Platinum Members to ensure their online accounts represent legitimate and authentic businesses or brands. IBJA is also working on a jewellers awareness campaign in the entire country by educating the jewellers through various webinar and seminar. IBJA will soon be launching an innovative programme to boost the skills of karigars. IBJA is also setting up a world class bullion refinery at Gift City, Gujrat. IBJA is also honouring jewellers for their CSR activity.





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The event was also followed by The India Bullion and Jewellers Association (IBJA) awards recognizing excellence in the jewelry and bullion industries.













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AT HOTEL AURIKA, MUMBAI SKYCITY

## **PANEL DISCUSSION - 1**

#### **TOPIC - SILVER INDUSTRY GROWTH - CHALLENGES AND OPPORTUNITY**



Moderator : - Mr. Sumesh Wadhera- Managing Director- The Art of Jewellery

#### **Panelist**:

- Mr. Rahul Mehta Managing Director Silver Emporium Pvt. Ltd.
- Mr. Yogesh Kothari Partner Bhikshu Jewels
- Mr. Ritesh Doshi Partner- Royal 925 Sterling Silver Jewellery
- Mr. Dhiraj Verma Partner- Radhika Overseas
- Mr. Rajesh Rathod President Kolhapur Saraf Association
- Mr. Mehul Jagawat Proprietor- Vardhaman Trading

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Mr. Nitesh Jain - Managing Director - Purple Jewels Pvt Ltd.

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## PRNEL DISCUSSION - 2

**TOPIC - INDIA'S GOLDEN AMBITION FOR JEWELLERY MARKET** 



Moderator : - Mr. Sumesh Wadhera- Managing Director- The Art of Jewellery

#### Panelist :

- Dr. Chetan Kumar Mehta Chairman and Managing, Director Laxmi Diamonds
- Mr. Chetan Thadeshwar Chairman & Managing Director Shringar House of Mangalsutra Limited
- Mr. Sneh Jain Director Royal Chains Pvt Ltd
- Mr. Avinash Gupta Vice Chairman All India Gem and Jewellery Domestic Council (GJC)
- Mr. Shailesh Shah Director S. Mahendrakumar Devichand
- Mr. Nitesh Jain Managing Director Purple Jewels Pvt Ltd.

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**AT HOTEL RURIKR, MUMBRI SKYCITY** 

## **PRNEL DISCUSSION - 3**

#### **TOPIC - BRINGING ARTISAN IN MAIN STREAM**



Moderator : - CA Surendra Mehta, National Secretary - IBJA

- Mr. Foram Pomal Partner Mahalaxmi Jewellers
- Mr. Deepak Soni Partner Kartikey Bullion LLP
- Mr. Ashish Majumder Partner- M/s B.N Majumdar
- Mr. Naveen Soni Proprietor Shivam Jewellers
- Mr. Mahesh Varma Proprietor Varma Jewellers
- Mr. Kanaya Kakad Partner Jackey Brothers
- Mr. Niraj Gulecha MD & CFO Divine Hira Jewellers Ltd











**AT HOTEL AURIKA, MUMBAI SKYCITY** 

## PANEL DISCUSSION - 4

### **TOPIC - LEADERSHIP IN RETAIL JEWELLERY BUSINESS**



Moderator : - Dr. Chetan Kumar Mehta - Chairman and Managing, Director - Laxmi Diamonds

- Dr. Saurabh Gadgil MD & CEO PNG Jewellers
- Mr. Ba. Ramesh Joint Managing Director- Thangamayil Jewellery Limited
- Mr. Varghese Alukkas Managing Director Jos Alukkas
- Mr. Rajesh Kalyanaraman Executive Director Kalyan Jewellers
- Mr. N. Anantha Padmanaban Managing Director NAC Jewellers Pvt Ltd
- Mr. Suhas M S Managing Director, Bhima Jewellery
- Mr. Gurmukh Singh Director Neelkanth Gold and Diamonds Private Limited



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AT HOTEL AURIKA, MUMBAI SKYCITY

## PANEL DISCUSSION - 1

### **TOPIC - IS FTA & CEPA DISTORTING MARKET**



Moderator : - Ms. Manisha Gupta - Editor of Commodities and Currencies - CNBC TV18

- Mr. Sudheesh Nambiath Manager, Precious Metals Dubai Multi Commodities Centre (DMCC)
- Prof. Sundaravalli Narayanaswami Chairperson India Gold Policy Centre (IGPC)
- Mr. Harish Pawani Managing Director Bin Sabt Jewellery LLC, Dubai
- Mr. Haresh Acharya Director- Parker Precious Metals LLP
- Mr. Chirag Thakkar CEO-Amrapali Industries Ltd
- · Mr. Vipin Raina President Bullion Sales and Trading MMTC PAMP India Private Limited











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## PANEL DISCUSSION - 2

### **TOPIC - GENERATING FUNDS FOR GOLD INDUSTRY**



Moderator : - Ms. Manisha Gupta - Editor of Commodities and Currencies - CNBC TV18

- Mr. Avadhani Sanagaram Consultant ICBC Standard Bank
- CA Kiran Firodiya Group CFO & Executive Director PNG Group
- Mr. PR Somasundaram Industry Alumnus
- Mr. Chintan Mehta Executive Director & Group CEO Abans Holdings Ltd
- Mr. Debrato Sen Executive Director- Motilal Oswal Investment Banking
- Mr. D. K. Surana Chairman & Managing Director Intensive Fiscal Services Private Limited
- Mr. Vikram Dhawan Fund Manager Commodities Nippon India Mutual Fund











AT HOTEL AURIKA, MUMBAI SKYCITY

## PANEL DISCUSSION - 3

### **TOPIC - BULLION HALLMARKING - A WAY FORWARD**



Moderator : - Mr. Mrituenjay Kumar Jha - Commodity Editor - Zee Business

#### Panelist :

- Mr. Rajesh Rokade Chairman All India Gem and Jewellery Domestic Council (GJC)
- Mr. Pratik Jain Director- Safari Exim House Private Limited
- Mr. James Jose Director-CGR Metalloys Pvt. Ltd
- Mr. Chetan Bhandari Director Igold Ventures Pvt Ltd
- Mr. Amit Modak CEO-P N Gadgil & Sons Ltd
- Mr. Anurag Rastogi Proprietor Mateshwari Gold

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## PANEL DISCUSSION - 4

#### **TOPIC - OPPORTUNITY AT IIBX**



Questionnaire Moderator: Ms. Manisha Gupta - Editor of Commodities and Currencies - CNBC TV18

- Mr. Ashok Gautam: MD & CEO- India International Bullion Exchange IFSC Ltd (IIBX)
- Mr. Ajit Mauskar: Director, Market Infrastructure India and Middle East World Gold Council











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## PRNEL DISCUSSION - 5

TOPIC - GOLD OUTLOOK



Moderator - Mr. Mrituenjay Kumar Jha - Commodity Editor - Zee Business

- Mr. Prithviraj Kothari Managing Director-Riddhi Siddhi Bullion Ltd.
- Mr. Bhargava Vaidya Proprietor-B. N. Vaidya & Associates
- Mr. Chirag Sheth Principal Consultant South Asia- Metals Focus Ltd
- Mr. Amit Khare Associate Vice President, Research Commodities GCL Broking
- Dr. Renisha Chainani Research Head Augmont Enterprise Pvt Ltd
- Mr. Vinit Jain Partner- Arihant Bullion and Jewels LLP
- Mr. Kunal Shah Head of Commodity Research Nirmal Bang











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## PANEL DISCUSSION - 6

**TOPIC - REGULATION GOVERNING BULLION AND JEWELLERY MARKET** 



Moderator - Mr. Mrituenjay Kumar Jha - Commodity Editor - Zee Business

- Mr. Manthan Shah Co-founder Gullak Money
- Mr. Anirudh Menon Co-Founder and CEO- FinMet Technologies Pvt Ltd
- Mr. Nikhilkumar Shah Partner- R N Bullion and Jewels
- Mr. Avinash Pahuja MD and CEO ORO Precious Metals Pvt. Ltd.







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**AT HOTEL AURIKA, MUMBAI SKYCITY** 

## **KEY NOTE - 1**

**TOPIC - VISION 2047 FOR GOLD INDUSTRY BY WORLD GOLD COUNCIL** 



**MR. SACHIN JAIN** 

REGIONAL CEO, INDIA WORLD GOLD COUNCIL

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## KEY NOTE - 2

#### **TOPIC - CYBER FRAUD IN GEMS & JEWELLERY SECTOR**



## **MR. PANKAJ BAFNA**

FOUNDER BAFNA LAW ASSOCIATES





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AT HOTEL AURIKA, MUMBAI SKYCITY

### KEY NOTE - 3

**TOPIC - HEDGING TOOL FOR JEWELLERS IN VOLATILE MARKET** 

Shivanshu Meht

n - Multi Commodity Exchange of India

enjay Kuma

Editor - Zee Business

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QUESTIONNAIRE MODERATOR MR. MRITUENJAY KUMAR JHA - COMMODITY EDITOR - ZEE BUSINESS

## **MR. SHIVANSHU MEHTA**

SVP & HEAD-BULLION

MULTI COMMODITY EXCHANGE OF INDIA LIMITED (MCX)











AT HOTEL AURIKA, MUMBAI SKYCITY

## KEY NOTE - 4

TOPIC - PATHWAY FOR PRICE RISK MANAGEMENT: INTEGRATION BULLION SPOT & DERIVATIVES MARKET



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HEAD - PRODUCT DEVELOPMENT, STRATEGY AND SERVICES - NATIONAL STOCK EXCHANGE OF INDIA LTD (NSE)







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## KEY NOTE - 5

TOPIC - CONSUMER INSIGHTS: THE ROLE OF GOLD JEWELLERY



### MS. KAVITA CHACKO RESEARCH HEAD, INDIA

WORLD GOLD COUNCIL

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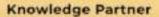
### **BEST BULLION DEALER - GOLD**

Mr.

### **MR. KETAN KOTHARI** India Bullion & EWELLERY DIRECTOR and

AUGMONT ENTERPRISE PVT. LTD

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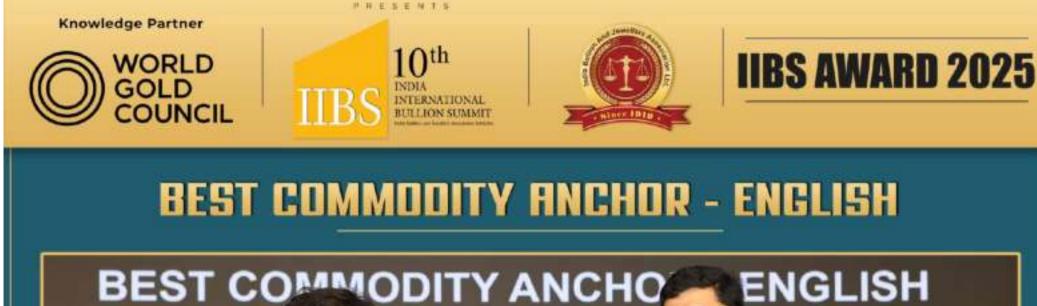
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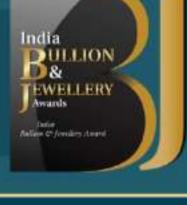
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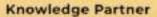
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MANAGING DIRECTOR KUNDAN GROUP





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### **BEST MARKET RESEARCH REPORT**

### MARKET RESEARCH REPORT

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### **PEST UPCOMING BULLION REFINE**

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### JEWELLER OF THE MONTH AWARD

### IBJA'S JEWELLER OF THE MONTH

"Driving positive change through CSR"



### **DR. CHETAN KUMAR MEHTA**

#### **CHAIRMAN AND MANAGING DIRECTOR - LAXMI DIAMONDS**

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### JEWELLER OF THE MONTH AWARD

### IBJA'S JEWELLER OF THE MONTH

"Driving positive change through CSR"



### **DR. SAURABH GADGIL**

#### **CHAIRMAN & MANAGING DIRECTOR - P. N. GADGIL JEWELLERS LIMITED**

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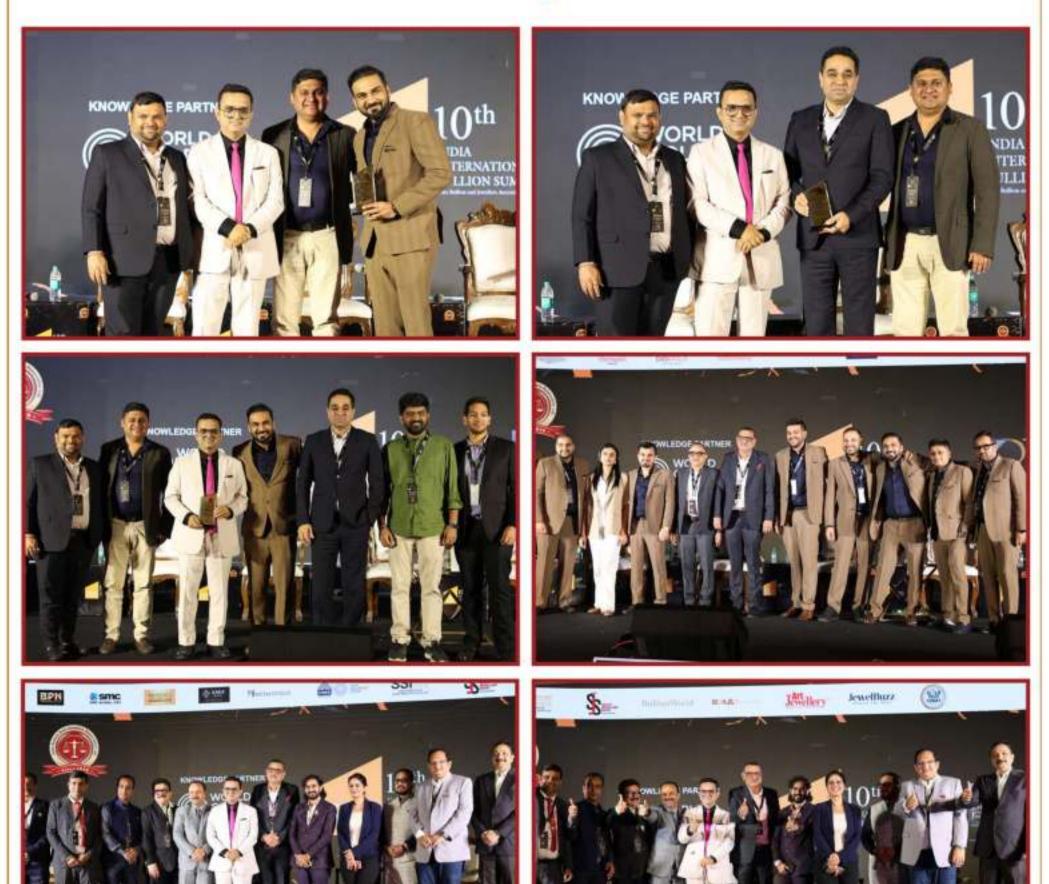




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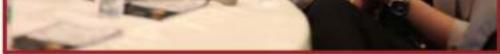
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### **#IIBS Glimpses 2025**











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10<sup>in</sup> INDIA INTERNATIONAL BULLION SUMMIT

RESENTS



### FOR THE OVERWHELMING RESPONSE TO IIBS-10

We would like to thank you all for taking the time of your day to grace us with your presence at the 10th India International Bullion Summit (IIBS).

We thank all delegates, speakers, moderators, sponsors, and also congratulate all award winners.

### SEE YOU AGAIN IN NEXT EDITION OF INDIA INTERNATIONAL BULLION SUMMIT



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### GOLD FOR ALL

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### GJIIF 2025: South India's Premier Jewellery Fair Sees Record Attendance and Strong Sales

Significant Growth in Visitor Numbers, Retailer Participation, and International Presence Ahead of Akshaya Tritiya



The Akshaya Tritiya edition of the Gem & Jewellery India International Fair (GJIIF) 2025, held from February 28 to March 2, was a major success, attracting over 10,000 visitors and exceeding business expectations. Exhibitors reported strong sales, with many securing new orders and expanding their client networks.

GJIIF, organized by the Jewellers and Diamond Traders Association, Madras (MJDTA) and Tamil Nadu Jewellers Federation (TNJF), is the only B2B jewellery event focused on South Indian jewellery. This year's show featured over 400 exhibitors and 870 stalls, covering 2,00,000 sq ft, and drew significant participation from both Indian and international buyers, including from Malaysia, Sri Lanka, Russia, the Middle East, and China. Exhibitors showcased new designs catering to the upcoming Akshaya Tritiya festival, offering a blend of traditional and contemporary South Indian jewellery. The event also featured seminars, panel discussions, and a networking gala with a performance by the world-renowned band STACCATO.

The next GJIIF Festive Edition will be held in Chennai from September 12-14, 2025.

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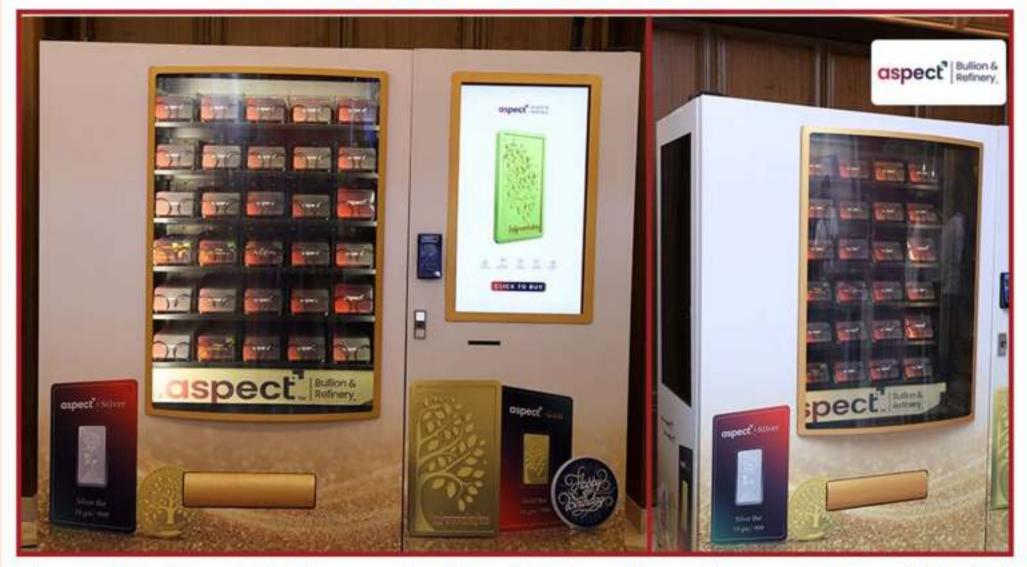
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#### LAUNCH

### Aspect Bullion & Refinery Unveil India's First Futuristic Gold & Silver Vending Machine on the occasion of International Women's Day

Announced at the 10<sup>th</sup> India International Bullion Summit (IIBS), this revolutionary innovation transforms gold and silver shopping with unmatched convenience and technology



Aspect Bullion & Refinery, a leading division of conglomerate Aspect Global Ventures Pvt. Ltd., in association with the India Bullion & Jewellers Association (IBJA), has unveiled India's first cutting - edge Gold and Silver Vending Machine. The groundbreaking innovation was unveiled at the 10<sup>th</sup> India International Bullion Summit (IIBS), organized by IBJA in partnership with the World Gold Council.

Launched on the occasion of International Women's Day, this initiative aims to empower consumers, especially women, by offering a secure, transparent, and hassle - free way to purchase gold and silver at real - time market prices. According to the World Gold Council, Indian women collectively hold 24,000 tons of gold, exceeding the combined reserves of the U.S., Germany, Italy, France, and Russia. Recognizing this deep - rooted cultural and financial affinity, Aspect Bullion's vending machine leverages advanced technology to offer a convenient, secure, and confident way to invest in precious metals. The 10<sup>th</sup> India International Bullion Summit, held from March 7-8, provided an ideal platform to introduce this revolutionary advancement in bullion retail. The event brought together industry leaders, leading bullion and jewelry

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#### LAUNCH



traders, precious metal mining and refining experts, central and bullion banks, commodity exchanges, logistics firms, media analysts, and government officials.

This cutting-edge vending machine offers a secure and hassle-free way to purchase gold and silver coins and bars in exclusive designs and packaging, with live streaming of market prices and a uniform price across India. Biometric authentication prevents fraud, while multiple payment options - cards, and digital wallets - ensure seamless transactions. Expanding its reach, Aspect Bullion will soon launch gold and silver vending machines at malls, temples, and airports, enabling quick, staff-free purchases with live market rates. The brand is also entering e-marketplaces for secure online bullion transactions.

Aksha Kamboj, Executive Chairperson of Aspect Global Ventures Pvt. Ltd. and Vice President of IBJA, highlighted the significance of this innovation, stating, "In India, Gold is more than just a metal – It is a symbol of security, heritage, and prosperity, especially for women. By introducing the country's first gold and silver vending machine, we are merging tradition with cutting-edge technology, making investments more



accessible, transparent, and secure. This initiative is a game-changer in the bullion industry, bringing gold ownership into the digital age while retaining its deep cultural value. IIBS with its legacy of shaping India's bullion industry, serves as the perfect platform to introduce this revolutionary advancement in gold and silver accessibility."

Prithviraj Kothari, National President of IBJA, reinforced IBJA's commitment to innovation, adding, "India's bullion industry is evolving rapidly, and technology is the key to its future. Aspect Bullion's vending machine revolutionizes gold retailing by offering convenience, security, and market transparency. At IBJA, we are committed to driving advancements that strengthen trust and efficiency in gold investments."





### IBJA UPDATE



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# Are you a Platinum member of IBJA if yes,

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### P N Gadgil & Sons Expands to Thane, Bringing Its Legacy of Trust and Excellence to the City



P N Gadgil and Sons (PNGS), one of India's most legendary jewellery brands, has inaugurated its latest showroom in Thane. Located at Shrushti Prime, Gokhale Road, the grand opening marks a new milestone in PNGS's 193-year legacy, fulfilling the long - standing demand of customers in the region.

For decades, customers from Thane have expressed their desire for a PNGS showroom closer to home, drawn by the brand's continued commitment to transparency, ethical business practices, and unmatched service. With this expansion, PNGS strengthens its promise of delivering exquisite jewellery and a seamless shopping experience to its patrons. The launch event witnessed an overwhelming response from jewellery enthusiasts, who explored a wide collection of gold, diamond, and silver designs. Blending timeless tradition with contemporary elegance, the showroom showcases superior craftsmanship and trendsetting pieces that reflect PNGS's dedication to excellence. PNGS had announced special inaugural offers to celebrate the grand opening, available until March 9, 2025. These exclusive offers provide a golden opportunity for jewellery enthusiasts to bring home exquisite pieces at special prices.

With nearly two centuries of heritage, PNGS continues to uphold its reputation as a trusted name in jewellery. The new showroom in Thane

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will offer certified purity, a grand collection of innovative designs, and personalized customer service to enhance the shopping experience.

Speaking about this, Aditya Modak, COO and CFO of PNGS, said, "P N Gadgil & Sons has always been more than a jewellery brand - it is a legacy of trust, built over generations. Our customers in Thane have been a part of this journey, and it is truly gratifying to bring our heritage of purity and excellence closer to them. We invite everyone to visit our showroom and experience the tradition of fine craftsmanship and impeccable service that defines PNGS."









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## India's gold demand improves as prices dip



Gold demand in India saw a slight improvement towards the week's end as prices fell from record highs, yet remained below normal levels. Discounts in China persisted due to low activity, and India's imports are

- predicted to drop significantly by 85 per cent in February. Meanwhile, gold trades in Singapore, Hong Kong, and Japan show varying premiums and discounts.
- India's gold demand improved in the second half of this week but remained lower than normal as prices retreated from all-time-high levels, while traders continued to offer discounts in China as activity remained lacklustre. Domestic gold prices were trading around 84,750 rupees per 10 grams on Friday after hitting a record high of 86,592 rupees last week. Indian dealers this week offered a discount of \$12-\$27 an ounce over official domestic prices, inclusive of 6 per cent import and 3 per cent sales levies, down from the last week's discount of \$35.





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It is to encourage Bullion & Jewellery traders and manufacturers all over India to get listed in this trade association directory. This directory will help in locating any Bullion traders or Jewellers across India.

We welcome you to register in this directory and increase your network. Each registered company will have its own web presence in this website and a dedicated page will be provided to showcase your company profile and your jewellery brands.

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NEWS INDIA

## Augmont Unveils Akoirah : Bringing to you modern lab-grown diamond jewellery

India's largest gold player expands into lab-grown diamonds, setting new standards in trust, sustainability, and accessibility.



The Lab-Grown Diamond (LGD) market with the launch of Akoirah. Rooted in Augmont's legacy of trust, purity, and innovation, Akoirah is set to revolutionize fine jewellery by making diamonds more ethical, sustainable, and accessible than ever before. Calling it Love-Grown Diamonds, the brand is deeply committed to responsible sourcing and technological excellence, and will lead the charge in redefining luxury jewellery for the Indian market.

Lab-Grown Diamonds are transforming the jewellery industry, offering a brilliant, sustainable alternative to mined diamonds. The global LGD market is projected to reach \$1.2 billion by 2033, yet there remains a lack of trusted players in India - a gap that Augmont is poised to fill. As a pioneer in gold pricing, purity, and recycling Augmont brings its expertise into the Love-Grown Diamond segment. Akoirah jewellery will feature 100% pure recycled gold and responsibly sourced Love-Grown Diamonds, ensuring consumers make a sustainable choice without compromising on brilliance or quality. And, with Augmont's tech-first approach, Akoirah will leverage advanced technology to deliver certified, high-quality diamonds at the best prices. The brand's strategic expansion into this space underscores the growing consumer demand for ethical,





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**Parker Precious Metals LLP** 



#### NEWS INDIA



sustainable, and affordable diamond jewellery. With exceptional craftsmanship and a diverse range of meticulously designed pieces, Akoirah offers fine jewellery that caters to every taste and occasion. Additionally, the brand promises to provide 100% exchange and buyback value to customers, offering an added layer of trust and security. Together Augmont and Akoirah are set to redefine the jewellery - buying experience with an omni-channel brand strategy, leveraging Augmont's existing base of 4 crore+ digital gold consumers. With their range starting from 5K, Akoirah will cater to a diverse customer base across the country. From a seamless online shopping experience to a robust offline presence, the brand plans to expand to 100 stores across India , ensuring customers nationwide can access fine diamond jewellery backed by Augmont's legacy of trust and value.

With Akoirah, Augmont is not just launching a brand - it is shaping the future of luxury. Love-Grown Diamonds are here to stay, and with Augmont's industry-leading expertise, consumers can now embrace ethical brilliance with confidence.

Discussing their entry into the lab-grown diamond market, Ketan Kothari, Director, Augmont, said "Augmont's vision is very clear - we want to be the leading lab-grown diamond jewellery brand in India. LGD is the future for a nation like India where jewellery has many meanings - aspirations, emotions and culture. The penetration of mined diamond jewelry in India is less than 5% whereas 95% consumers want to own



diamonds. Mined diamonds have given negative returns and hence they are not an investment for Indian consumers, who are the smartest when it comes to value investments. Large jewellery chains are in a dilemma to enter this space because of the fact that they have been selling mined diamond jewelry for years and it will be a hard sell for the consumers. Other brands that have entered the space are largely start-ups which have to build trust and credibility which takes years. Augmont's foray into jewellery could not be better timed. Customers trust us for the transparency, innovation and the fact that we always offer buyback for all our gold products and now LGD jewelry too!" With Augmont's unmatched credibility, technological expertise, and pricing, Akoirah will set new standards in this space. "The math is simple





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Bullion and lewels

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- whatever money that you save in terms of the difference between mined diamonds and LGDs, invest the same in gold. The appreciation in gold prices will more than make up for the investments in LGD even if for argument's sake, LGD prices don't increase! Added to that, you get better designs and quality. We are bringing the same commitment to purity, value, and excellence that has defined Augmont's gold legacy into the world of fine diamond jewellery" adds Ketan.

At the heart of Akoirah lies a vision to make fine jewellery with a design-focus infused with modern sensibilities. Namita Kothari, Founder of Akoirah, shared her passion for this, stating, "Akoirah is all about making Love-Grown Diamonds attainable for all. We believe that fine jewellery should be both aspirational and accessible. Through innovative craftsmanship, and unbeatable gold rates, we are crafting jewellery that is not just beautiful, but meaningful."







Diamond India Limited

#### **ABOUT US**

Diamond India Ltd (DIL) is formed by members of gems jewellery trade for service of the trade.

Government of India has notified DIL as a Nominated Agency. It has the license to import precious metals like gold, silver, platinum, silver alloys etc.

DIL is focussed on providing service to the exporters, particularly the small exporters. DIL works in close coordination with GJEPC for providing support to small exporters all over the country.

You are welcome to register yourself as DIL's customer. The KYC process is quite simple, fast and hassle free.

### WHAT WE OFFER

- Supply of Duty-free Gold to exporters, even in small quantities (100 gms).
- Supply of Duty-free Silver to exporters at major locations.
- Replenishment of jewellery sold in exhibitions overseas.
- Supply of Gold and Silver under UAE-India CEPA with duty benefits.
- Supply of imported Silver Alloys.
- Supply of Duty paid Gold and Silver to domestic jewellers.

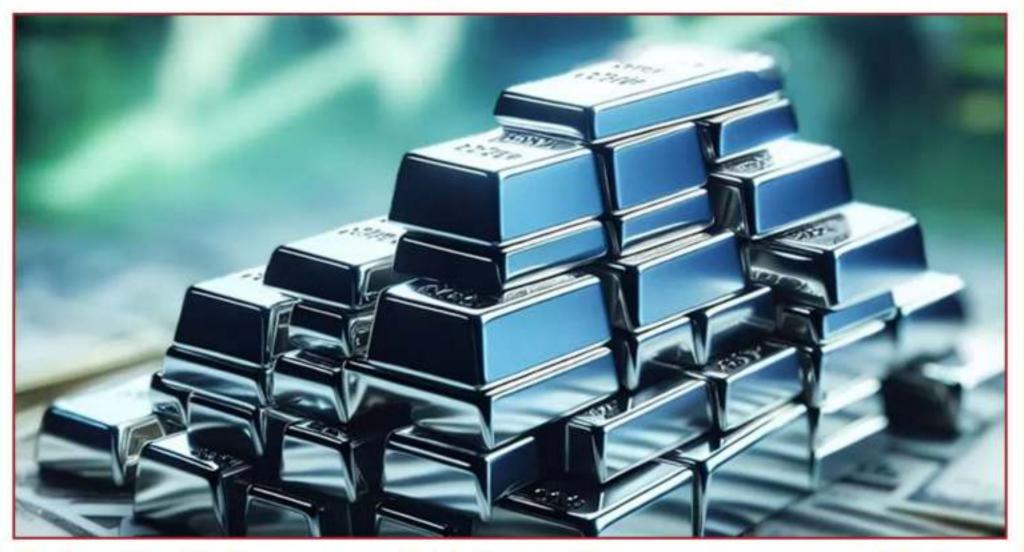


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### Bullish on silver for the next 12 to 18 months : Emkay Wealth Management



Emkay Wealth Management Ltd, the wealth management arm of Emkay Global Financial Services has released a press note on silver. Prices of silver in INR terms, have moved up by 15% in CY24 and YTD 2025 the prices are up by another 11%. A confluence of factors such as falling US interest rates, geopolitical situation and uncertainties surrounding Trump policies have been supportive of precious metals. Going ahead silver prices are expected to be well supported.

The medium term as well as long term factors indicate a positive outlook for silver. The US interest rates are expected to follow a downward trajectory for 2025, albeit at a gradual pace. Over the near to medium term interest rates are a critical determinant of demand for precious metals. The geopolitical situation is expected to remain fluid over the near term and the trade policies of Trump administration are expected to encourage safe haven demand.

The long term outlook of a commodity is determined by the demand-supply scenario. The supply of silver has been in deficit over the last four years. The supply for CY24 is estimated at 1,004 million ounces whereas demand is estimated at 1,219 million ounces. The majority of this demand (~60%) comes from industrial uses. Silver finds extensive applications in electronic devices, circuit boards, solar panels and electric vehicle batteries. As the adoption of EVs and

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green energy technologies continues to gain traction, the industrial demand for silver is expected to remain robust.

Silver is showing signs of relatively higher momentum with the price trying to breach the crucial US\$ 33 level. With a variety of industrial uses silver is expected to have a better run moving higher from the current level, to US\$ 36.60, US\$ 38.70, and US\$ 39.30. Investing in silver funds with a 12 to 18 months' time horizon is likely to be a worthy proposition.

The second technical factor of import is the gold-silver ratio. At current prices, the gold-silver ratio is hovering around the 90 mark, indicating a relative cheapness in silver prices. If the ratio is to go back to its long term range of 50 to 70, it translates into strengthening silver prices over the medium term.





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NEWS INDIA

## Seminar on gold and silver import through IIBX held in Kolkata

WGC,IIBX, in association with SBI and Brinks, conducted this informative seminar



A Seminar on gold and silver import through IIBX held in Kolkata aimed to educate qualified jewellers and Tariff Rate Quota holders, featured presentations by IIBX, SBI, and Brinks. The event highlighted the benefits of importing gold and silver through IIBX, including subsidized custom duty on precious metals. This initiative is expected to boost the growth of the jewellery industry in Eastern India. World Gold Council as knowledge Partner in a first-of-its-kind initiative in East India, the India International Bullion Exchange (IIBX), in association with the State Bank of India (SBI) and Brinks, conducted this informative seminar on importing gold and silver through IIBX. Ashok Gautam, FRM, MD & CEO of IIBX, provided an in-depth overview of the entire IIBX ecosystem. He emphasized the advantages of importing gold and silver through IIBX and highlighted the available hedging options for gold and silver through Futures Contracts offered by IIBX. Bipin Panchal &. Sarath S Pillai from Business Development team gave presentation on the benefits of the Tariff Rate Quota under the Comprehensive Economic Partnership Agreement (and guided attendees on the process of filing TRQ applications with theDGFT, based on the latest trade notice issued on February 12. TRQ applicants were





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encouraged to start their applications at IIBX for FY 25-26 through the Pre - TRQ Allotment Window, a new initiative designed to facilitate fast-track onboarding as valid India TRQ holders.

The event, held on February 27, 2025, was supported by major jewellery associations and witnessed the presence of prominent industry stakeholders.

The seminar received overwhelming support from major jewellery associations, including IBJA, GJC, GJEPC, Swarna Shilpa Bachao Samity, Calcutta Gems and Jewellers Welfare Association, Burrabazar Bullion Gems and Jewellers Welfare Association, Howrah Jewellery Traders Association, Ankurhati Jewellery Manufacturers welfare Association, Kalikata Byabasai Samity.

Samar De, Pramod Dugar, Ashok Bengani, Sunil Poddar, Sandeep Gupta, Pankaj Parekh, Mr Alok Addya, Abhijeet Dhar represented their Association respectively. Prominent industry leaders, including Hasmukh Parekh (H.P. Jewellers), Suvro Chandra (P.C. Chandra), and Suvankar Sen (Senco Gold and Diamonds), Mr. Yogesh Soni (Punam Chand Jewellers), Amit Soni (KIK Jewellers), Rahul Dewal (Jagdamba Jewellers ) graced the event with their presence. Major Bullion Dealers of East Indis Umesh Kumar Soni (Kartikey Bullion), Harshad Ajmera (JJ Gold House ), Santosh Poddar (Anjani Gold Pvt Itd ) promoted the event with open heart for the benefit of East India Jewellery Market.

Burrabazar Bullion Gems and Jewellers Welfare Association members, Vishal Soni (G.M. Jewellers) and Manoj Soni (ACPL), coordinated the event. The association's executive committee members, including Suken Das (Treasurer), Navin Soni (Joint Treasurer), Rupesh Tosawar, and Yogesh Banka, played a key role in organizing the seminar.

The seminar marked a significant milestone in promoting the growth of the jewellery industry in Eastern India, and its success is expected to pave the way for future initiatives and unity among associations to work together for the East India Jewellery Industry.







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### DGFT Summit Explores E-commerce's Role in Boosting Gem & Jewellery Export Potential



# विदेश व्यापार महानिदेशालय DIRECTORATE GENERAL OF FOREIGN TRADE

The Directorate General of Foreign Trade (DGFT) hosted an E-commerce Export Summit at Bharat Mandapam, Pragati Maidan, on 11th March, gathering industry leaders to explore the growing potential of e-commerce in enhancing retail exports. Mr. Sabyasachi Ray, Executive Director of GJEPC, delivered a keynote presentation on 'Enhancing Retail Exports through E-commerce.' In his opening remarks, Mr. Ray emphasized the critical role of e-commerce platforms in driving growth for the gem and jewellery sector. He noted that e-commerce is particularly well-suited to this industry due to the low volume and high value of its products, making it ideal for cross-border trade. He expressed confidence that businesses in the sector will see substantial growth in the near future, driven by the accessibility and scalability of e-commerce. Mr. Ray also provided insights into recent foreign trade policy reforms introduced by the Government of India. These regulatory changes have significantly eased e-commerce exports, contributing to the sector's remarkable growth. Currently, India's gem and jewellery exports total \$38 billion, with projections aiming for \$100 billion by 2047, largely fueled by the expanding e-commerce landscape. He advised exporters to focus on identifying key product markets and understanding consumer preferences to secure repeat business. Additionally, he highlighted the recent partnerships formed by the GJEPC with major e-commerce platforms like eBay, Amazon, and DHL, aiming to provide a seamless export experience for its members.

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NEWS INDIA

## Gold surges above \$3,000/oz in historic safe-haven rally



Gold broke through the key \$3,000 barrier on Friday for the first time as investors piled on to a historic rally in the safe-haven asset to seek cover from economic uncertainty sparked by U.S. President Donald Trump's tariff war.

The moment gold investors had long anticipated and many experts had long predicted finally arrived on March 14, when the price of gold broke a landmark price record of \$3,000 per ounce. Officially at \$3,001.08 as of Friday morning, according to American Hartford Gold, the record price is the latest in a series of highs the precious metal has seen over the past 14 months. And there are strong indications that the price will rise even higher. Priced at just \$2,063.73 in January 2024, the metal has gained around \$1,000 in price and risen 45% in value, making it one of the hottest assets to invest in right now.

Meanwhile, gold stocks in COMEX-approved warehouses hit a record 40.56 million ounces, as traders rushed to cover positions amid tariff uncertainty. But inflows have slowed in recent weeks.

Investor demand for gold is surging, with physically-backed gold exchange-traded funds (ETFs) recording their largest weekly inflow since March 2022, according to the World Gold Council's February data.

The SPDR Gold Trust (GLD), the world's largest gold-backed ETF, saw holdings rise to 907.82 metric tons on February 25, the highest since August 2023. [GOLD/ETF]

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# WGC Gold Market Commentary Riding a wave of uncertainty

gold.org

# **Gold Market Commentary** Riding a wave of uncertainty

#### **Dollar weakness and ETF flows fuel gold**

Gold continued its uptrend in February, hitting multiple new highs before pulling back to end the month at US\$2,835/oz – up 0.8% m/m.1 This performance was echoed across major currencies, all of which also registered new record highs (Table 1). General interest in gold was bolstered by continued flows of gold into COMEX inventories, driven by continued tariff uncertainty.

Gold hit new highs during the month, supported by a weaker US dollar, extending its y-t-d gains to 9percent According to our Gold Return Attribution Model (GRAM), US dollar weakness during the month was one of the primary drivers of gold's performance, alongside an increase in geopolitical risk and a drop in interest rates (Chart 1). And while gold's strong price appreciation in January created a small drag, it was counterbalanced by positive support

from flight-to-quality flows. This was best illustrated by gold ETF activity, which saw massive net inflows of US\$9.4bn (100t) – the strongest month since March 2022 – led by US- and Asian-listed funds.

#### Reassessing risk and reward

- The "Trump trade" stronger dollar and US stocks has taken a back seat amidst concerns about tariffs and hawkish foreign policies, conditions that will likely remain.
- As governments look to increase military spending, budgets deficits are likely to increase and credit ratings to fall.
- At the same time, despite inflationary pressures, markets expect a more





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#### NEWS INTERNATIONAL



dovish Fed, pricing in at least two full rate cuts by the end of the year.

 These factors combined are creating a particularly supportive environment for gold.

#### **Risk-off in, risk-on out**

The "Trump trade" – which hinged on the pro-US growth agenda of the new administration and fuelled a dollar and stock rally post US election – appears to have faded. While European stocks continue to do well, the major beneficiaries have been risk-off assets such as US Treasuries and gold.

#### Inflation is bubbling up

Trump's campaign agenda hinged on a few key items, including: tariffs, immigration and tax cuts2 – all of which have the potential to flare up inflation However, assessing the economic impact of tariffs is not straightforward: while they might be inflationary in a very strong economy, they could lower spending in a weaker one.3 And there are already signs that consumer sentiment in the US is beginning to falter: the University of Michigan consumer and expectation surveys are at their lowest level since 2023.

Lower levels of immigration (and higher deportations) will likely lead to higher labour costs, although the strength of the labour market is key to determine its full effect. Nominal wages in the US are currently plateauing while potential large-scale Federal layoffs could increase labour supply. However, those workers are unlikely to fill the spaces left by immigration. Tax cuts for businesses and the wealthy will boost growth and inflation. However, any anticipated boost from tax cuts has yet to materialise as they may take 'months to negotiate'.

#### Uncertainty, uncertainty, uncertainty

Investor nervousness has pushed bond prices higher and yields lower. Market participants now expect two full rate cuts by the end of the year...

- a far more dovish read from mid-January, pre-Trump inauguration. And the probability of a Fed hike appears to have peaked .
- While January inflation data generally runs hot, policymakers at the Fed seem content with the progress that has been made so far. At the same time, elevated uncertainty was heavily cited in the last meeting minutes, whether through tariffs, immigration or domestic policy, such as potential large-scale Federal layoffs, a nod to the Fed's dual mandate of price stability and full employment.
- What's more, US Treasury Secretary Bessent's comments that they are focused on bringing down the 10-year yield has also served to ease conditions somewhat.





#### NEWS INTERNATIONAL



#### New world (dis)order?

Negotiations to end the Russia-Ukraine war have led to much handwringing and consternation, particularly across Europe during February. This has compounded already elevated geopolitical uncertainty as positive outcomes are by no means guaranteed and existing political alliances are being questioned.

Speculation that Europe will need to ramp up defence spending going forward – resulting in larger deficits – has already pushed up borrowing costs. Yield curves on European sovereign debt have become increasingly steep; short-term rates are falling while long-term rates remain high as expectations grow for an increased supply of long dated debt.

The UK has already committed to increase defence funding,8 and Germany's future chancellor, Friedrich Merz, has begun discussions on the topic.9 For the latter, this could be further.

complicated by the potential need to rely on the support of fringe parties after a somewhat mixed election outcome.10 The performance of the European defence sector, one of the best this year, is reflecting the likely continuation of this trend.

Should a resolution to the Russia-Ukraine war be found – and importantly, this will need to be one agreeable to all parties – this could dampen any geopolitical risk premium in gold. But it remains to be seen whether real progress can be made and, if so, what the implications will be. Until then, it is likely that gold will remain well supported.

#### Perfect conditions for gold?

Uncertainty appears to be the undertone across markets. Concerns over tariffs, and the wide-ranging impact they could have on global growth, continue to cast a cloud and question US exceptionalism. This has added to already rising geopolitical risk. Recent events have highlighted the need for greater military spending, which will likely result in even higher deficits. There are several factors that could reinstate the thorny problem of higher inflation, especially at a time when deteriorating economic conditions may necessitate interest rates staying low. The US economy is likely in 'stagflation' and consumers appear to see it that way. Historically, each of these drivers has individually been positive for gold. A move up in the GPR index of 100 points is typically linked to a 2.5% increase in the price of gold, all else equal. Similarly, a rise in 10-year break-even inflation expectations of 50bps is typically associated with an approx. 4% rise in gold prices. And a 50bps fall in 10-year Treasury rates over the long-run has been associated with a 2.5% rise in gold.





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NEWS INTERNATIONAL

# WGC Gold ETF Commentary : US leads multiyear record inflows



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# **Gold ETF Commentary** US leads multiyear record inflows

#### February in review

Global physically-backed gold ETFs1 saw significant inflows in February totaling US\$9.4bn, the strongest since March 2022. North American flows flipped positive following two consecutive monthly outflows, recording one of its strongest months on record. Asian demand was also strong while European inflows narrowed. We have now seen three consecutive months of strong global inflows which, combined an upward trending gold price, have lifted total assets under management (AUM) to US\$306bn, another month-end peak. Meanwhile, holdings rose to 3,353t, the highest month-end level since July 2023.

#### Highlights

 Global gold ETFs saw continued inflows during February as holdings across all regions grew.

- The third consecutive monthly inflows lifted global gold ETFs' total AUM and collective holdings by 4.1% and 3.1% respectively in the month.
- Global gold trading volumes kept rising: OTC markets led the charge.
   Regional overview
  - North American demand surged in February, adding US\$6.8bn. This was the largest single month inflow for the region since July 2020 and the strongest February ever. As physical shipments into COMEX vaults from London and other markets made headlines, the positive gold market momentum also benefited North American gold ETFs.
  - But there were other important contributors. For instance, US Treasury rates



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#### NEWS INTERNATIONAL



trended down with various economic signals flashing red.3 Lower yields, alongside a weaker dollar, boded well for the gold price during most of the month – in fact, it reached nine new record highs in February before moving lower in the latter half.4 We believe reduced opportunity costs and a record-shattering gold price were key in attracting inflows. Moreover, a pullback in equity markets and fears of stagflation were also likely positive drivers of demand. Lastly, we have observed significant inflows triggered by gold ETFs' options expiry, signalling further bullish sentiment from investors. While we would not be surprised to see a slowdown in momentum, ongoing recession concerns and policy uncertainties – geopolitical and economic – will likely continue to provide a supportive floor for demand.

#### **Gold trading volumes rise**

Trading activities across global gold markets increased in February, ending the month at roughly US\$300bn/day on average. OTC trading, dominated by the LBMA, rose further, as dealers moved gold in response to the US tariff concerns. Gold futures trading volumes at COMEX were down while Shanghai Futures Exchange saw a sizable increase, given the strong local gold price performance. Additionally, gold ETF trading activities also rose, led by North America.





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